



Promotions Mobile App

Scan the QR Code with your smart phone and bookmark the VMware Promotions website on your mobile device.

<http://www.vmware.com/go/promoapp>

Cloud Infrastructure and Management Promotions

EXTENDED! Upgrade from vSphere Enterprise Plus to vCloud Suite Standard for free!

Available through March 15, 2013

VMware vCloud® Suite simplifies IT operations while delivering the best SLAs for all applications. Customers can now get all the elements to build a complete Infrastructure-as-a-Service (IaaS) cloud by upgrading to the most agile and secure IaaS platform for free.

| Upgrade: VMware vSphere 5 Enterprise Plus to vCloud Suite 5 Standard | | |
|--|----------------------|------------------|
| PROMOTION | SKU | APPROX DISCOUNT* |
| Standard | CL5-VEPL-STD-UG-PRO | 100% |
| Academic | CL5-VEPL-STD-UG-APRO | 100% |
| U.S. Federal | CL5-VEPL-STD-UG-FPRO | 100% |

| VMware vCloud Suite 5 Standard Promotion (requires purchase of vCloud Standard Upgrade promotion) | | |
|---|---------------|------------------|
| PROMOTION | SKU | APPROX DISCOUNT* |
| Commercial | CL5-CSTD-PRO | 30% |
| Academic | CL5-CSTD-APRO | 30% |
| U.S. Federal | CL5-CSTD-FPRO | 30% |

Terms and Conditions

- Promotion is available through March 15, 2013 at 11:59PM PT.
- To be eligible for this promotion, customers must have purchased vSphere Enterprise Plus and have an active Support and Subscription agreement as of August 27th, 2012. New purchases of vSphere Enterprise Plus on or after August 27, 2012 are not eligible for this promotion. Customers must also complete their upgrade transaction with VMware before the expiration of the promotion.
- Promotion is available to all commercial, academic, and government end-user customers who meet the promotion requirements and place an order containing an eligible SKU through a VMware authorized reselling partner or directly with VMware. Please contact VMware or your VMware authorized partner for specific pricing information.
- Customers who purchased a vSphere Enterprise Plus license from an authorized OEM partner should contact their OEM partner for any upgrade offers. If the OEM partner is not currently offering upgrades to vCloud Suite, customers may elect to upgrade directly with a VMware authorized reselling partner; however, no credit will be issued by VMware for any unused support and/or maintenance fees paid by customers directly to the OEM partner. Additionally, upon electing to upgrade to vCloud Suite through VMware, customers who purchased previously via an OEM partner will be required to pay for one (1) year of VMware Production SnS at the current list price.
- Promotion is not eligible for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) discounts, but are eligible for VPP or TPP points.
- Prices of eligible SKUs may vary by regions and resellers.
- This promotion cannot be combined with any other promotions or discounts unless specifically identified in the other promotion or discount documentation.
- VMware reserves the right to change or cancel this promotion at any time.
- See www.vmware.com/go/vcloud-suite-promotion for more information

Additional Terms & Conditions for the upgrade from vSphere Enterprise Plus to vCloud Suite Standard (CL5-VEPL-STD-UG-PRO, CL5-VEPL-STD-UG-APRO, and CL5-VEPL-STD-UG-FPRO)

- The following terms apply to customers who upgrade from vSphere Enterprise Plus to vCloud Suite Standard and supersede any conflicting terms above.
 - The upgrade from vSphere Enterprise Plus to vCloud Suite Standard is available on the VMware Web Store, in addition to VMware authorized reselling partners or directly with VMware
 - For the upgrade from vSphere Enterprise Plus to vCloud Suite Standard, the existing Support and Subscription (SnS) contract will persist and no additional SnS fees are required at time of purchase. The new SnS rate will be charged at the next renewal. When the upgrade is selected, the same level of support must be chosen for the upgrade that covered the original vSphere Enterprise Plus license. For example, if the vSphere Enterprise Plus was covered by VMware Basic SnS, then the upgrade to vCloud Suite Standard must also have VMware Basic SnS.
 - ELA customers are only eligible for the free vSphere Enterprise Plus to vCloud Suite Standard upgrade promotion by contacting VMware to modify their existing ELA. ELA customers cannot upgrade by directly purchasing through the web store or from a VMware reseller
 - For the upgrade from vSphere Enterprise Plus to vCloud Suite Standard, additional vCloud Suite Standard licenses can be purchased at the vSphere Enterprise Plus price. The additional licenses must be purchased on the same purchase order as the original upgrade.

Cloud Infrastructure and Management Promotions (continued)

EXTENDED! Upgrade to VMware vSphere Standard with Operations Management and save 30%

Available through March 15, 2013

VMware vSphere Standard with Operations Management allows for zero downtime, increased reliability and protection of IT infrastructure. For a limited time, vSphere customers can get 30% off when they upgrade from vSphere Standard to vSphere Standard with Operations Management, or 30% off when they upgrade from vSphere Essentials Plus to vSphere Standard with Operations Management Acceleration Kit.

| License Part Number | Product Description |
|----------------------|--|
| VS5-STD-STD0-UG-PRO | Upgrade: VMware vSphere 5 Standard to vSphere 5 Standard with Operations Management for 1 Processor Promo |
| VS5-ESPSO-AK-UG-PRO | Upgrade: VMware vSphere 5 Essentials Plus to vSphere 5 Standard with Operations Management Acceleration Kit for 6 processors Promo |
| VS5-STD-STD0-UG-APRO | Academic Upgrade: VMware vSphere 5 Standard to vSphere 5 Standard with Operations Management for 1 Processor Promo |
| VS5-STD-STD0-UG-FPRO | U.S. Federal Upgrade: VMware vSphere 5 Standard to vSphere 5 Standard with Operations Management for 1 Processor Promo |

Terms and Conditions

- The vSphere Standard with Operations Management (VSOM) Upgrade Promotion is available through March 15, 2013 at 11:59PM PT. The promotion includes the following six discounted upgrade paths:
- VMware vSphere 5 Standard to vSphere 5 Standard with Operations Management
- VMware vSphere 5 Essentials Plus to Enterprise Plus to vSphere 5 Standard with Operations Management Acceleration Kit
- To be eligible for this promotion, customers must have an active Support and Subscription agreement to vSphere Standard or vSphere Essentials Plus as of August 27, 2012. New purchases of vSphere Standard or vSphere Essentials Plus, or lapsed SnS reinstated on or after August 27, 2012 are not eligible for this promotion
- Promotion is 30% off list price for an upgrade from vSphere Standard to vSphere Standard with Operations Management, or 30% off list price for an upgrade from vSphere Essentials Plus to vSphere Standard with Operations Management Acceleration Kit.
- Upgrade Promotion from vSphere Essentials Plus to vSphere Standard with Operations Management Acceleration Kit (VS5-ESPSO-AK-UG-PRO or VS5-ESPSO-AK-UG-FPRO) is limited to one per customer site. Please note that there are no Acceleration Kits available for Academic end-customers.
- Promotion is available to all commercial, academic, and government end-user customers who meet the promotion requirements and place an order containing an eligible SKU through a VMware authorized reselling partner, via the VMware website, or directly with VMware.
- Promotion SKUs are not eligible for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) discounts, but are eligible for VPP or TPP points.
- Prices of eligible SKUs may vary by regions and resellers.
- VMware Support and Subscription (SnS) is required. Discounts are not offered for VMware SnS.
- This promotion cannot be combined with any other promotions or discounts.
- VMware reserves the right to change or cancel this promotion at any time.
- See www.vmware.com/go/vsphereopsmgmt for more information.

EXTENDED! Get one year of free VMware Go Pro service when you buy vSphere Essentials or vSphere Essentials Plus.

Available through June 15, 2013

Built specifically for SMBs, VMware Go Pro is the simplest solution for virtualization deployment and IT management. Go Pro offers easy virtualization deployment and management, enhanced IT reliability and comprehensive IT infrastructure protection/patch management. This promo offers patch management for up to 30 VMs.

| VMware vSphere 5 Essentials Kit for 3 hosts (Max 2 processors per host) | |
|---|----------------|
| Commercial | VS5-ESSL-BUN-C |
| Federal | VS5-ESSL-BUN-F |
| Academic | VS5-ESSL-BUN-A |

| VMware vSphere 5 Essentials Plus Kit for 3 hosts (Max 2 processors per host) | |
|--|---------------|
| Commercial | VS5-ESP-BUN-C |
| Federal | VS5-ESP-BUN-F |
| Academic | VS5-ESP-BUN-A |

| Upgrade: VMware vSphere 5 Essentials to vSphere 5 Essentials Plus Kit for 3 hosts (Max 2 processors per host) | |
|---|----------------------|
| Commercial | VS5-ES-ESPL-BUN-UG-C |
| Federal | VS5-ES-ESPL-BUN-UG-F |
| Academic | VS5-ES-ESPL-BUN-UG-A |

Terms and Conditions

- Promotion is valid for eligible purchases received by VMware, between September 10, 2012 through December 15, 2012 at 11:59 p.m. Pacific Time (PT).
- Purchases of vSphere Essentials & Essentials Plus, and upgrades to Essentials Plus, are eligible for this promotion.
- Each unit of a qualifying vSphere SKU purchased during the promotion period will receive one (1) year of VMware Go Pro service for 30 VMs with SaaS Basic support at no additional charge. Go Pro service will start from the date of customer's qualifying vSphere purchase and may be renewed at the end of the first year at the then-current list price.
- The Go Pro login credentials will be emailed to eligible customers within 30 days of the later of (a) Go Pro becoming generally available or (b) VMware's receipt of the qualifying order.
- This promotion is available to all end-user customers who purchase eligible SKUs from a VMware authorized reselling partner, from the VMware website or directly from VMware, including true-up orders. However, this promotion is not available on any orders received by VMware from EMC. It is also not available to OEM partners ordering directly from VMware, except orders via Enterprise License Agreements or purchase orders where customer's name, address, email address and ship-to information is provided to VMware.
- Prices of eligible SKUs may vary by regions and resellers.
- VMware reserves the right to change or terminate this promotion at any time.
- Eligibility for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) is will not be affected by this promotion.
- This promotion cannot be combined with any other promotions or discounts for the same product.
- VMware is not responsible for lost promotion emails or customers' incorrect contact information.
- See www.vmware.com/go/GoPromo for more information.

Desktop/End User Computing Promotions

NEW! Seed VMware Mirage 4.0 to eligible vSphere and vCloud Suite customers!

Effective December 30, 2012 – February 28, 2013

With VMware Mirage, customers can centrally manage desktops to simplify desktop provisioning, patching and Windows migration, having the choice to run desktops in the datacenter or locally on PCs. For a limited time, customers who place an eligible order that includes either a qualifying VMware vSphere 5 Essentials Plus, Standard, Enterprise or Enterprise Plus product SKU; or a qualifying VMware vCloud Suite product SKU, will receive a Promotion Code redeemable for ten (10) Named User licenses of VMware Mirage 4.0 and one (1) year of Basic Support and Subscription (SnS) for this license at no additional charge.

Terms and Conditions:

- Promotion is valid for eligible purchases received by VMware, between December 30, 2012 and February 28, 2013 at 11:59 p.m. Pacific Time (PT).
- This promotion is available to all end-user customers who purchase eligible SKUs from a VMware authorized reselling partner, from the VMware website or directly from VMware, including true-up orders. However, this promotion is not available on any orders received by VMware from EMC. It is also not available to OEM partners ordering directly from VMware, except orders placed via Enterprise License Agreement or purchase orders whereby customer's name, address, email address and ship-to information are provided to VMware.
- Purchases of vCloud Suites, as well as vSphere Essentials Plus or higher editions, associated upgrades and acceleration kits, are eligible for this promotion (per Product Eligibility List below and subject to these Terms and Conditions).
- Each eligible purchase will receive a Promotion Code redeemable for ten (10) Named User licenses of VMware Mirage 4.0, and a corresponding one (1) year of Basic SnS on such licenses, at no additional charge. SnS will start from the date of customer's redemption of their Mirage 4.0 Promotion Code and is renewable at the end of the first year at the then-current list price.
- The promotion is limited to one (1) eligible order per customer.
- The VMware Mirage 4.0 Promotion Code will be emailed to eligible customers within forty-five (45) days of the later of (a) VMware Mirage 4.0 becoming generally available or (b) VMware's receipt of the qualifying order.
- Customers must redeem their VMware Mirage 4.0 Promotion Code by May 31, 2013 at 11:59 p.m. Pacific Time (PT).
- Prices of eligible SKUs may vary by regions and resellers.
- Eligibility for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) will not be affected by this promotion.
- This promotion cannot be combined with any other promotions or discounts for the same product.
- VMware is not responsible for lost promotion emails, lost Promotion Codes or erroneous customer contact information that is provided to VMware.
- VMware reserves the right to change or terminate this promotion at any time.
- See <http://www.vmware.com/go/promo-mirage> for more information.