

Appendix C Pricing Index
DIR-CPO-5124
Insight Public Sector, Inc.

CATEGORY	BRAND	DIR CUSTOMER DISCOUNT % OFF MSRP
PRODUCTS		
Desktops	Apple	7.50%
Laptops	Apple	7.50%
Tablets	Apple	6.00%
iPod	Apple	9.00%
Peripherals & Accessories	Apple	9.00%
Peripherals & Accessories	Otterbox	30.00%
SERVICES		
AppleCare Help Desk Support	Apple	30.00%
AppleCare Xsan Support	Apple	30.00%
AppleCare+	Apple	30.00%