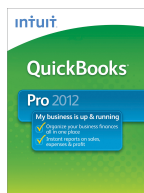


New QuickBooks 2012

The Easiest Accounting Software to Help Your Business Succeed

QuickBooks Pro



Manage your business better with the best-selling financial management software

Who's it right for?

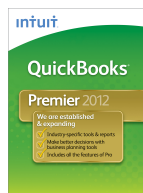
- Those that want to organize finances easily and quickly create invoices and reports
- Those that need to track inventory
- Businesses with under 20 employees
- Up to 3 users (license required per user)

SKU

Single User: 431310

3-User: 416978

QuickBooks Premier



All the features in QuickBooks Pro with reports and tools tailored to your industry

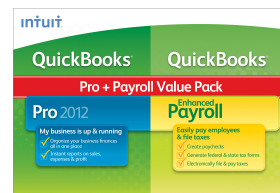
Who's it right for?

- Those that want to monitor business performance
- Want accounting tools tailored to their business type
- Want to easily manage customer, vendor and employee data
- Businesses with under 20 employees
- Up to 5 users (license required per user)

SKU

Single User: 431311

QuickBooks Pro + Payroll



Organize your business finances and payroll all in one place

Who's it right for?

- Those who want the two software packages most recommended by accountants
- Those who want to save time and reduce errors by storing payroll and accounting data in a single location
- Those that want to automatically calculate payroll deductions and prepare paychecks to print

SKU

Single User: 431313

Recommend the right QuickBooks software

QUALIFYING CUSTOMER QUESTION

Are you using QuickBooks today?

Do you want simply to print checks, track sales and expenses, and prepare for tax time?

Do you need to track inventory?

Do you need industry-specific and business planning tools tailored to your business type?

Do you need to pay employees?

ANSWER

Yes

Yes

Yes

Yes

Yes

RECOMMENDED PRODUCT

Get Pro or Premier

Get Pro

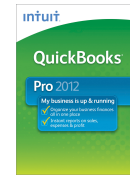
Get Pro or Premier

Get Premier

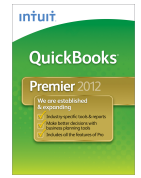
Get Pro/Payroll or Premier

#1 Best Selling Small Business Financial Software

Which QuickBooks Product is right for you?



Pro



Premier

	Online Simple Start	QuickBooks Pro	QuickBooks Premier
EASY TO GET STARTED			
Get started fast with guided setup	✓	✓	✓
Import data from Excel, Quicken & Outlook Contacts ¹		✓	✓
SAVE TIME ON EVERYDAY TASKS			
Track sales, sales taxes & expenses	✓	✓	✓
Be ready at tax time with easy, reliable reports	✓	✓	✓
Organize all your data in one place with Customer, Vendor & Employee Centers	Customer Center only	✓	✓
Allows more than one user at a time ²	1 user	Up to 3, each sold separately	Up to 5, each sold separately
Create estimates & turn them into invoices in one click		✓	✓
Download your online banking transactions into QuickBooks ³		✓	✓
Track inventory, set re-order points, create purchase orders		✓	✓
GET THE INFORMATION YOU NEED WITH REPORTS			
Get financial, sales & tax reports in one click	20+	100+	150+
Get a single view of your business with Company Snapshot		✓	✓
Stay on top of your receivables with the Collections Center		✓	✓
Anytime, anywhere access to your QuickBooks data online or from your mobile phone ⁴	✓	sold separately	sold separately
TOOLS TAILORED TO YOUR INDUSTRY			
Save time with features designed for your industry			✓
Uncover business insights with industry-specific reports			✓
Create sales orders & track backorders			✓
Track costs for assembled products & inventory			✓
Set product/service prices by customer type			✓

1. Transfer data from Peachtree 2001–2011; Microsoft SBA 2006; and Microsoft Office Accounting 2007–2009 using free tool available at <http://quickbooks.intuit.com>. Transfer data directly from Quicken 98 through current version, QuickBooks 4.0 through current version and Microsoft Excel 2000–2010.

2. QuickBooks Pro/Premier: One user included; option to add up to two additional licenses for Pro and four for Premier—sold separately. All copies of QuickBooks must be the same version-year.

3. Online services vary by participating financial institutions or other parties and may be subject to application approval, additional terms, conditions and fees.

4. Minimum browser requirement: Internet Explorer 7, Firefox 3 for Windows or Mac, Safari 4 for Mac, Safari 5 for Windows, Chrome for Windows or Mac. Internet connection required. Works on iOS devices, Android OS, and BlackBerry 5.x or later. Mobile devices sold separately; data plan required. Not all features are available on mobile versions of QuickBooks Online. Apps currently only compatible with select mobile devices (see details here: <http://www.workplace.intuit.com/quickbooksconnect>) and require registration with corresponding online services. Availability subject to regular maintenance periods.