



INSIGHT OFFERS HPG MEMBERS:

- Hardware and software provisioning
- Consulting and professional services
- Software licensing consulting
- Healthcare solutions for patient safety and patient experience
- Networking consulting and implementation

WHY INSIGHT FOR HEALTHCARE?

Efficient workflow, strict compliance and touch security measures – these are not only your goals in providing patient care but also the commitment of every Insight healthcare solution. As one of the world's largest IT solutions providers, Insight offers custom solutions designed to meet your unique spending needs. We acknowledge and address the complexities of integrating technology within your existing healthcare organization and can keep your technology infrastructure poised to embrace continually evolving measures and requirements. Find out more about Insight's customized healthcare solutions at www.insight.com/healthcare.



PARTNERING WITH INSIGHT: HEALTHTRUST PURCHASING GROUP (HPG)

DOING MORE WITH LESS

Healthcare providers are constantly challenged to implement and integrate technology that allows for the delivery of first-class patient care. Those challenges are only magnified by the rapid transformation and increasing regulations in the healthcare industry. The pressure is on for you to improve productivity and reduce costs, while also allowing physicians and clinicians to consistently offer quality care and improve patient outcomes. Is it really possible to do more with less?

The answer to that question is absolutely, yes. Group purchasing organizations (GPOs) can help hospitals purchase the supplies they need for less, and one model that can deliver is Healthtrust Purchasing Group (HPG).

Healthtrust members have access to cost effective, best-in-class IT solutions through agreements with Insight, who in turn partners with some of the most respected names in IT. Through an aligned membership model, HPG is committed to strengthening provider performance and clinical excellence. This is in conjunction with the delivery of total cost management solutions, including supply chain solutions, plus a contract and service portfolio unparalleled in quality, scope and value.

GPOs generate savings for health care providers in several ways:

- Favorable pricing on goods purchased
- Deliver patronage dividends and shareholder distributions
- Reduce purchasing administration expenses for many hospitals and health systems

Insight's partnership with HPG helps members improve patient care through specialty priced, brand-name IT products offered exclusively from Insight. In addition to our portfolio of hardware and software solutions for healthcare-specific applications, HPG members receive:

- Special pricing
- Dedicated healthcare account representatives
- Highly trained and certified technology experts
- Ongoing IT support services
- Leasing options

Now more than ever, you need an IT solutions partner that understands the dynamics of IT, as well as the profound challenges healthcare environments face every day. By partnering with Insight and HPG, attaining your cost savings goals is much more achievable. For more information please contact your Insight account executive or give us a call at 1.800.INSIGHT.

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