SHAPE

your own
cloud story.

HP Cloud Discovery Workshop

Does the cloud sound too good to be true?

Let's face it; the world is changing. Today, everything is mobile, connected, interactive, immediate, and fluid. It takes a special kind of enterprise to compete in this world. It takes an enterprise with the agility to learn swiftly and continuously to close the expectation gap between what customers and citizens expect and what the enterprise can deliver. It takes an enterprise that is "instant on". In an "instant on" enterprise, business/government and technology are one and the same. Technology is fully embedded in the enterprise to accelerate the delivery of enterprise services from months to days with a ready-to-implement blueprint.

As businesses and governments accelerate demands on technology, IT is increasingly tasked with finding the most effective way to deliver technology-enabled services. This is one of the driving forces behind the recent rise in the use of cloud computing. Cloud computing provides the enterprise with newfound levels of collaboration, agility, and speed.

Getting the most out of cloud computing, however, is not a simple exercise. Many CIOs are still unsure about the best way to begin their cloud journey and the return on investment (ROI) and risks that may be associated with a transition to the cloud. It's very likely that you've faced some of these tough questions from your business counterparts:

- Will cloud services cost less than similar services from internal sources?
- Will the business be able to roll out new services faster than the competition?
- Will these services be secure enough to protect business and customer data?
- Will the IT organization have sufficient governance and control to meet service levels?
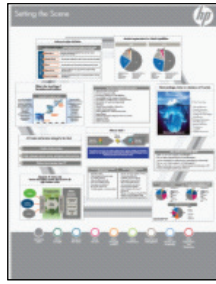- Will the overall organization be able to comply with policies, regulations, and audits?

All services are not created equal and each organization has its own needs around performance, security, control, and availability. For this reason, you require an understanding of where and how cloud computing can most effectively be applied to your organization's portfolio of services. At HP, we have made it our business to help you grasp all aspects of the cloud—from the overall landscape to the precise strategy you need to adopt to deliver cloud services.
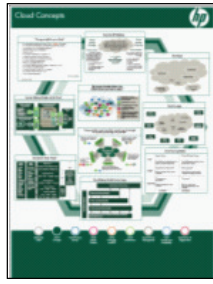
Get the full picture of the cloud—all in a day

We believe that, in the long term, most enterprises are likely to see the value in sourcing services differently, based on their technology maturity and business requirements. This means they may choose to use traditional infrastructures, private clouds, and/or public clouds—essentially adopting a hybrid sourcing model. Here, the business needs to understand what services should be sourced from the cloud. That is why we bring you a workshop that can help you gain clarity on cloud concepts and the various types of cloud computing, identify the cloud initiatives that can work for your business, and create a roadmap that defines your steps forward.

During the one-day workshop, senior HP consultants use highly informative visual displays to share what they have learned from their vast experience in an interactive session with you. By acquainting a team of business and IT stakeholders with this information and responding to each person's specific questions and needs, they create an environment that helps align key initiatives and priorities. Ultimately, the goal of the workshop is to facilitate faster decision making and cross-team collaboration—so that you can shape your own cloud path to a promising future.
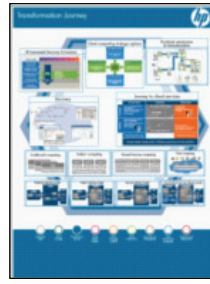
HP Cloud Workshop Displays

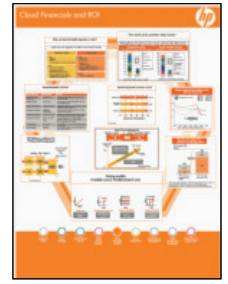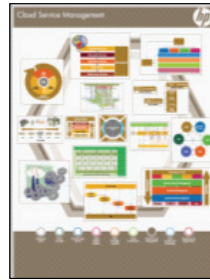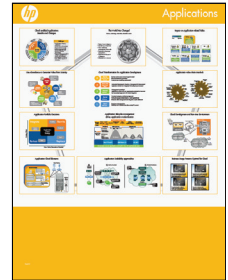|				
Setting the scene	Cloud concepts and architecture	Cloud transformation journey	Cloud service portfolio	Cloud economics and financials
Cloud infrastructure and facilities	Cloud security and availability	Cloud service management	Governance and organization	Application and Information

Experience cloud transformation—live

The cloud radically changes the way infrastructures, applications, and processes are sourced and consumed for meeting business needs. It enables you to quickly deliver highly scalable and elastic technology-enabled services, over the Internet, on a pay-per-use basis.

In this strategic workshop, we cover all the different sourcing options to help you make the right decisions on the way forward. We enable you to gain clarity on cloud concepts, identify the cloud initiatives that can work for your business, discuss how HP Converged Infrastructure can lay the foundation for the cloud, and draw actionable "next steps".

Before you can realize the cloud's true potential, you need to understand its critical success factors, benefits, and challenges. And you need to map out a cloud path that is specifically designed to support your business and technology goals—now and into the future. HP Cloud Discovery Workshop can help you do just that—taking you through the most relevant cloud topics:

- **Setting the scene**: Providing a discussion around business and technology needs, an overview of cloud computing trends, and answers to common questions
- **Cloud concepts and architectur**e: Defining cloud consumer and provider roles, service strategy, concepts, and architecture, while outlining various cloud sourcing models and types of cloud computing

- **Could transformation journey**: Identifying cloud-related strategic opportunities and priorities, as well as critical success factors for making the most of cloud computing
- **Cloud service portfolio**: Developing and defining the service portfolio and structure
- **Cloud economics and financials**: Delivering business value and ROI, financing, and aligning with business priorities
- **Cloud infrastructure and facilities**: Building the cloud infrastructure by converging servers, storage, software, and networks and optimizing facilities
- **Cloud security and availability**: Understanding multi-tenet security and risk to be able to design highly available and secure cloud services—spanning regulatory compliance, data confidentiality, cross-system authentication, authorization, and contracting
- **Cloud service management**: Managing end-to-end services using Information Technology Infrastructure Library (ITIL) best practices and automation software, and adapting these best practices for cloud computing
- **Application and information**: Understanding different workloads, user and developer needs, and application and information services that can be "cloud enabled"
- **Governance and organization**: Determining staffing models, change management, service governance, and training
- **Cloud roadmap**: Defining the tactical plan for the next 30 to 60 days and beyond

Six reasons to sign up for HP Cloud Discovery Workshop

- Discover "cloud" related projects that are strategic, transformational, and promising for gaining ROI/business value quickly
- Realize the benefits, scope, scale, and all critical success factors for adopting the cloud or becoming a cloud service provider
- Gain stakeholder buy-in and give traction to any existing cloud initiative
- Draw on best practices around data centers, IT infrastructure, applications, and service management/delivery
- Understand the current situation as well as future aspirations clearly, and define a suitable roadmap
- Take an holistic approach to cloud services/ computing—including technology, process, people, and governance

What's next?

Is it your goal to build a hybrid environment, with choice in delivery models, without complexity? Then, it helps to have an ally, like HP, with the experience to know which service models are right for your business, how best to source, build, deliver, and manage them.

After you have decided on the role you want the cloud to play in your organization, HP can support you in your efforts to create actionable next steps and execute them. Whether you decide to build a detailed roadmap or start your implementation right away for testing your first private cloud service, we can help.

Over the years, we've built an array of cloud solutions that enable you to create, consume, or buy cloud services supporting your chosen strategy. Using these building blocks—foundational and enabling technologies and services—you can realize the true potential of cloud computing. Our cloud solutions allow you to interact with cloud in the way that's right for your enterprise. We help you use your existing technologies to build a private cloud, consume enterprise cloud services, transform applications and infrastructure, and manage all of your services in a way that allows you to gain competitive advantage.

Take the proven path toward a successful cloud future. Talk to your HP Representative to Sign up for HP Cloud Discovery Workshop.

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