InsightManaged Video

Business Situation
While IT directors and CIOs are rolling out videoconferencing systems, they are encountering challenges such as not having the right people, processes and tools needed to support these complex technologies. Without a positive user experience for videoconferencing meetings, these systems will not be used to their full potential. IT leadership also needs the ability to report on key trends and metrics such as how often the systems are being utilized to reduce travel expenses, whether ROI goals are being met and to track green IT initiatives. Support becomes difficult to manage when there are multiple internal teams or multiple managed services partners supporting different technologies throughout the IT environment.

Solution Benefits
InsightManaged Video provides 24x7 proactive monitoring and support to ensure videoconferencing systems are available when they are needed. IT leadership receives the visibility they want and need to provide a fast ROI to their business, while also ensuring an exceptional user experience.

With InsightManaged Video you can:
• Ensure that Tandberg and Cisco videoconferencing and TelePresence systems are available when you need them – and your network is prepared to handle them
• Know how often your videoconferencing systems are being utilized
• Consistently deliver a positive user experience including high quality video and audio
• Have a single managed services provider to support all of your technologies and needs
• Track and manage your infrastructure inventory (hardware, maintenance contracts, software licenses) including upgrades and feature enhancements when they become available
• Easily track and manage IT projects of all scopes and sizes

Why Insight?
InsightManaged Video is just one component of a comprehensive suite of remote management solutions from Insight. In addition to offering a complete lifecycle set of videoconferencing services – design, product acquisition, deployment, operations, disposal – Insight can also assist clients with solutions that cover security, voice, contact center, servers, desktops, data center and cloud services.

By partnering with Insight, you can rely on:
• Expertise
  • Cisco Master Managed Services certified
  • Cisco Master Unified Communications certified
  • Tandberg Platinum Partner
  • 2,500+ certifications
Additional Insight Collaboration Services and Benefits

- IP Convergence Assessment
- Review of business needs
- Documentation of business impact including ROI
- Room assessments
- Detailed architectural design and implementation services
- Technologies including:
  - Cisco and Tandberg – TelePresence/Videoconferencing
  - Cisco MeetingPlace and WebEx – Audio/webconferencing
  - Cisco Digital Media Systems – Video streaming and digital signage

Success Stories

We have successfully addressed the communication needs for a wide range of clients. They include:
- A K-12 school system that leverages videoconferencing to give underprivileged students the opportunity to visit the Smithsonian.
- A Fortune 100 company’s CEO wanted to have a live streaming video town hall session with his entire organization at once, while simultaneously connecting through an interactive Q&A session.
- An oil and gas company that wanted to leverage digital signage to increase advertising revenue at their pumps.
- NFL sports stadiums can now deliver digital signage content to broadcast multiple game feeds, coverage from other games and live video content throughout the stadium.
- A worldwide financial news organization that leverages TelePresence to increase communications throughout the globe.
- One of the world’s largest defense contractors leverages internal audio conferencing to increase security.

Fast Facts

- Cisco Gold Certified Partner
- HP Platinum Partner
- IBM Premier Business Partner
- Lenovo Premier Business Partner
- Microsoft Gold Certified Partner
- Symantec Platinum Corporate Partner
- Lifecycle Management Services
- ISO 9001:2008 Integration Labs
- 2,500+ technical certifications
- IT Management Services with 24x7 Network Operations Center
- 432,000 square foot Distribution Center
- Quick product provisioning with on-hand and virtual inventories

ABOUT INSIGHT

Insight is a technology solutions provider serving global and local clients in 190 countries. Today, thousands of clients, including more than 80 percent of the Global Fortune 500, rely on Insight to acquire, implement and manage technology solutions to empower their business. Insight provides software and licensing services globally. In addition, we offer a comprehensive portfolio which also includes networking, hardware and value added services for our clients in North America and the U.K. We are aggressively expanding our global capabilities by introducing new offerings, including hardware and services, to meet emerging needs for our clients worldwide.