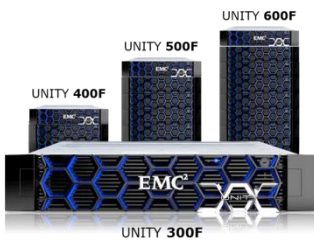


TOP REASONS WHY CUSTOMERS DEPLOY UNITY ALL-FLASH STORAGE

The modern EMC Unity™ represents the ultimate in storage simplicity and value in the mid-tier All-Flash storage market by harnessing the power of an All-Flash design to combine with radical simplicity. Unity's All-Flash design comes with built-in data protection, cloud-based management, and all inclusive software to deliver the best flash economics – price, density, and TCO.

1 DESIGNED FOR AFFORDABLE ALL-FLASH

Unity's flash-optimized design provides the highest performance All-Flash configurations in the mid-tier with the best economics and density. Unity with All-Flash implements linear multicore scaling, 3D TLC NAND Flash, and 3TB+ eMLC capacity drives to deliver configurations that start under \$18K, deliver low TCO, and with a density that supports 80TB of flash in 2U.



2 UNMATCHED SIMPLICITY

Unity establishes new heights in storage simplicity. Based on a modern design, Unity is **simple to setup** – you can rack and stack in minutes, it's fully customer installable, and in 15 minutes you're configured; **simple to use** – use a new HTML5 Unisphere interface with a self-service portal, and experience improved VMware and Microsoft integrations; **simple to service/support** – built-in features and capabilities help customers eliminate the need for expensive installation and support services.

3 PROACTIVE MANAGEMENT AND SUPPORT

Unity provides a proactive management platform with all of the capabilities needed for IT to stay connected and resolve problems up to 8X faster than before. This proactive platform utilizes Unity **Proactive Assist** that includes a self-service portal with a robust on-line set of community activities (live chat, videos, documentation, and more), direct parts ordering, system views, and dial home assistance. Unity also implements **CloudIQ**, a software-as-a-service management solution that provides intelligent performance, CPU, and configuration analytics for health-based support, resolution, and reporting.



INTELLIGENT ANALYTICS AND REPORTING PLATFORM

4 ALL INCLUSIVE SOFTWARE

Unity All-Flash configurations include all the software you need for simpler decision making to consolidate and manage virtualized application workloads. Unity all inclusive software includes a new HTML5 Unisphere Management Suite, Unified Protocols (File, Block, and vVols), Unified Snapshots, Encryption, Native Replication, and RecoverPoint Basic. Optional software is also available to support VPLEX, PowerPath, Connectrix, EMC Data Protection platforms, and Advanced Appsync and RecoverPoint solutions.



5 CLOUD TIERING AND ARCHIVING

IT can improve overall business efficiency by transparently tiering inactive data off Unity to the cloud and reclaim primary storage capacity. Unity provides efficient cloud tiering and archiving with VPLEX and CloudArray for block-based tiering to public and private clouds.





6 SCALABLE FILE SYSTEM

Unity All-Flash supports traditional and transactional NAS use cases with a new 64-bit scalable file system. The Unity file system includes up to 256 independent VMDK clones across multiple levels, space efficient snapshots with a simple space reclaim and low IO impact, file system shrink that can reclaim free blocks, simplified Quotas for User, Tree and Group Quotas, and faster failovers with in-memory log replay for faster and non-disruptive failovers.



7 SOFTWARE-DEFINED STORAGE

Unity Virtual Software Appliance (EMC UnityVSA™) software provides the advanced unified storage and data management features of the EMC Unity family, including software functionality, while easily deployed on a VMware ESXi server. Users can create shared storage with NAS and iSCSI SAN storage protocols and data services compatible with Unity hardware platforms, and deploy on industry-standard server hardware. With the flexibility of software-defined storage, users can quickly and easily deploy UnityVSA for a variety of uses including ROBO, test and development and embedded applications, while maintaining full compatibility with their Unity hardware platforms.



8 DEPLOYMENT FLEXIBILITY

Recognizing that customers have different budget and operational requirements, Unity is designed for deployment flexibility. Unity is offered as a **software-defined** virtual storage instance or as a **purpose-built** All-Flash or hybrid configuration that scales to 3PB or as part of a **converged infrastructure** with VCE VBlock when IT wants to purchase servers, networks, and storage together at the same time.



9 MODERN DATA PROTECTION

Unity is protected by EMC's industry leading modern data protection solutions. With Unity and EMC data protection, you can back up 50% faster, reduce protection storage requirements by 10 to 30x, and gain 30x faster VMware recovery. EMC's modern data protection solutions like Data Domain and Data Protection Suite help you to simplify your Unity data protection needs - efficiently and reliably



10 ENTERPRISE SOLUTIONS

Unity All-Flash continues the legacy of EMC mid-tier storage enabling IT to cost effectively consolidate and manage traditional file and transactional workloads over NAS and SAN to a single storage system - with powerful VMware & Microsoft virtualization integrations - to meet the price/performance, capacity, and data protection needs of the data center.

Take advantage of the EMC Xpect More™ Program with your Unity All-Flash to lock-in and protect services pricing for the full service life of the product.

CONFIGURE AND QUOTE EMC UNITY.



Compare features, see options and get pricing: store.emc.com/unity

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