

## Insight Healthcare Solutions



## Value Proposition



Insight Healthcare aims to enable improved care coordination, quality of care and patient experience through the innovative use of technology throughout the continuum of care. The solutions Insight brings to market aid data capture at the point of care, allow data exchange and analytics, facilitate application of the data to improve population health, and enable access for increased patient engagement ... all within a secure environment.

### **Insight's Leading Partners**



# Healthcare IT Trends





### Security

Mobile healthcare and the cloud are opening new attack pathways into your network. And laws such as HIPAA and HITECH saddle healthcare providers with more and more information security requirements. Experian notes that 46% of all breaches its data resolution department serviced in 2013 were healthcare related and that is expected to rise.

### **The Year for Healthcare Cloud Adoption**

As if healthcare IT wasn't complicated enough, the recent wave of mergers and acquisitions coupled with all new compliance demands are creating infrastructure challenges for healthcare IT professionals. And that doesn't even take into account exciting opportunities in the cloud. The HHS.gov site outlines that 69% of all individual cases affected by breaches have been from loss or theft of physical assets, 18% are from hacking or server theft, dispelling the idea that online theft lends itself to amplified breach numbers.

## Healthcare IT Trends





### **Patient Satisfaction / Experience**

Patient experience is shaped by the interactions individuals have with healthcare organizations. To improve these important touch points, hospitals are integrating technology into patient care to provide a more engaging and helpful experience. This includes patient portals accessible from home, and digital signage, registration kiosks, tablets and displays that offer guidance and interaction—from check-in to recovery. With this more holistic approach, organizations can positively impact their patient satisfaction and HCAHPS scores.

### Mobility

The mobile revolution has forever altered the ways we communicate and consume information. These seismic shifts are impacting healthcare more deeply than any sector of society. Healthcare providers are more in touch with their patients and more in touch with each other. 70% of physicians use their smartphone to research medications at least once a week. 3 million patients will be monitored via mobile networks by 2016.

# Why Insight?



#### PERSONAL BUSINESS CONSULTANT:

We listen to you. We assess. We customize solutions. You improve patient care and business objective performance.

**EXPERTS:** 

Certified and experienced specialists, architects, consultants and engineers.

#### COMMITTED PARTNER:

Resources aligned and ready. Robust and strategic healthcare partner portfolio.

#### **COMMITTED:**

Strong client relationships through dedicated teams.



#### VALUABLE:

Products, knowledge and service throughout your entire IT lifecycle, delivered by a single-source. ACCESSIBLE:

Local presence. Nationwide reach. An extension of your team. Ready to deliver on our promise.

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# A Leading Provider of Technology Solutions





#### **POINT OF CARE**

- Medical Carts
- Printers
- Scanners
- Tablets/Notebooks
- Displays



#### PATIENT ENGAGEMENT/ EXPERIENCE

- Tablets
- Notebooks
- Displays
- Registration Kiosks
- Digital Signage



#### INFRASTRUCTURE/ DATA CENTER

- Storage
- Cloud
- Server
- Networking
- Business Intelligence



#### MOBILITY

- Mobile Devices
- CYOD
- Device Management
- Wireless Infrastructure
- Telehealth/Telemedicine



#### SECURITY

- SOS
- Compliance
- PHI Protection
- Backup & Recovery



### SERVICES

- Planning
- Deployment
- Management
- Refresh

# GPOs



### **Healthcare GPOs**

### A World of IT Resources

### **Exclusive Pricing**

Healthcare group purchasing organizations give you exclusive access to low prices from Insight.

Insight offers exclusive pricing through healthcare GPOs plus additional IT resources.

Our close ties with the healthcare GPOs give you exclusive pricing on name-brand technology.

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# About Insight





Insight – A World of Technology Resources

- Global provider of information technology (IT) hardware, software and service solutions to business and public sector organizations
- \$5.1 billion in revenue in 2013
- 5,400 teammates worldwide
- Operations in 22 countries, serving clients in 180+ countries
- 2,300+ product and industry certifications
- Global software reseller
- Software lifecycle support for 80% of global Fortune 500
- Number 483 on the 2014 Fortune 500
- Services to plan, deploy, operate and refresh IT
- More than 1,100 consulting and service professionals

## **Contact Us**

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