

Get Creative with Adobe



Insight[®]



Get **Creative** with **Adobe**

Adobe Creative Cloud, formerly Creative Suite, soars beyond downloaded applications to a cloud-based platform that lets creative teams work when, where, and how they want – across multiple machines and devices – and puts community at the core of the creative process.

// Excellent licensing, more predictable, affordable costs, and more creative exploration – it's exactly what our creative and IT teams were looking for."

Jon Ostroushko, Quality Bicycle Products





As our world becomes more connected and mobile, we expect to simply create and interact with others in dramatically different ways. Yet today's complicated creative apps and services are not living up to these expectations. Challenges include:

- **Difficulty tracking assets across computers**
- **Lack of mobile integration**
- **Inability to effectively collaborate**
- **Getting access to new apps that can accelerate creation**

To compensate, creative and IT professionals have engineered complicated workarounds into what can only casually be called a workflow.

But now, there's
Adobe Creative Cloud for teams.

Get Flowing with Adobe Creative Cloud for Teams

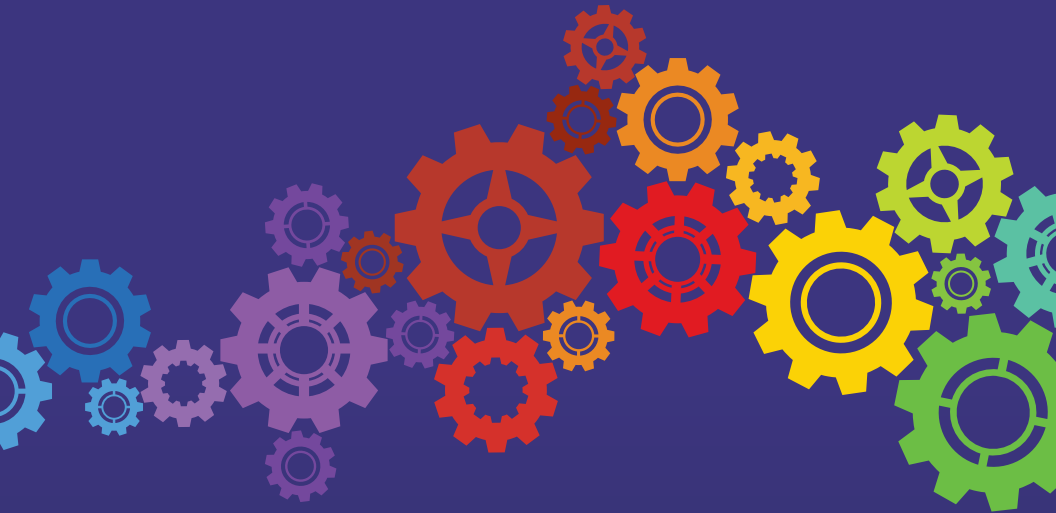
The greatest apps, the latest features, and a whole new way of working together.

Adobe Creative Cloud for teams delivers the latest Creative Cloud desktop apps, services, and business features to help creative teams create, collaborate, and stay in sync – all for one affordable and predictable price.

Get 100GB of file storage per seat, maintain file versions, choose collaborators, and capture all activity in one place. Centralized admin tools allow you to easily purchase, deploy, and manage every Creative Cloud seat and then quickly scale as the team grows or their needs change.

Creative teams benefit, too. They can easily tap into the latest tools without waiting (or begging) for upgrades, and sync and share docs to streamline the creative flow. Even better, teams can showcase their work, get feedback, and gain global exposure with Behance and publish their work using innovative tools and services. And, they can expand their creativity by tapping into a library of tutorials that can help them master new mediums.

Better yet? Adobe Creative Cloud for teams offers two plans: complete or single app.



“ Access to software is no longer a limiting factor. We can now concentrate on creativity and inspiration.”

Anders Rytta, Clas Ohlson



Choose the Mix of Plans that Best **Meets Your Needs**

Adobe Creative Cloud for teams offers two plans: complete or single app.

The complete plan includes everything Creative Cloud has to offer – including the latest Creative Cloud desktop apps, extra services such as Digital Publishing Suite and Business Catalyst, and exclusive features like 100GB of cloud storage and expert support.

But if that's too much of a good thing, there's a single plan so team members can choose and use just their favorite Creative Cloud application.

Both plans are managed through an easy-to-use web console, allowing you to easily manage seats across the organization – regardless of the membership plan – under one membership agreement.

Complete Plan:

Everything needed to create and collaborate.

- All Creative Cloud desktop apps listed here, plus instant access to updates and new features
- Creative Cloud services, such as Story CC, Behance ProSite, Kuler, and Touch App integration
- Business Catalyst and up to five hosted sites
- Digital Publishing Suite (DPS) and unlimited submission of iPad apps to the Apple App Store
- A centralized admin console to easily add, track, and reassign licenses
- 100GB of cloud storage for file sharing and collaboration
- Two one-on-one sessions with an Adobe product expert per year

// Waiting for the product cycle to come around and lobbying for the money it costs to do upgrades when a new version is released doesn't make sense anymore. Now we always have the latest software..."

Matt Sparks, Dealertrack Technologies

INCLUDES:

Acrobat XI Pro

Adobe Audition CC

Adobe Muse CC

Adobe Premiere Pro CC

After Effects CC

Bridge CC

Dreamweaver CC

Edge Animate CC

Fireworks

Flash Builder Premium

Flash Professional CC

Illustrator CC

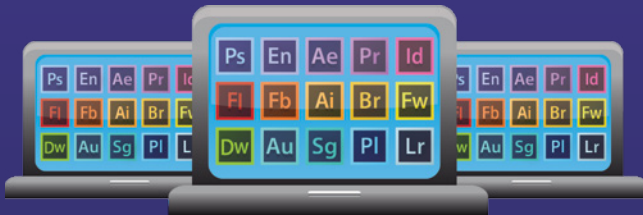
InDesign CC

Lightroom

Photoshop CC

Prelude CC

SpeedGrade CC



Ideal for team members who:

- Use more than one Adobe product and want access to the latest features
- Want the widest variety of tools and services to create their best work
- Create engaging experiences for the desktop and mobile devices
- Need the latest publishing services, including DPS and PhoneGap Build
- Build and publish stunning websites and would benefit from a unified website hosting platform

Single App Plan:

Laser-like creativity with a focus on flow.

- One Creative Cloud desktop app of your choice, plus instant access to all updates and new features
- Access to Behance ProSite to publish work to the world's leading creative community
- Access to all other Creative Cloud desktop apps as a free 30-day trial
- A centralized admin console to easily add, track, and reassign licenses
- 20GB of cloud storage for file sharing and collaboration

// Waiting for the product cycle to come around and lobbying for the money it costs to do upgrades when a new version is released doesn't make sense anymore. Now we always have the latest software..."

Matt Sparks, Dealertrack Technologies

INCLUDES:

Adobe Audition CC

Adobe Muse CC

Adobe Premiere Pro CC

After Effects CC

Dreamweaver CC

Edge Animate CC

Edge Inspect CC

Flash Professional CC

Illustrator CC

InCopy CC

InDesign CC

Photoshop CC

Prelude CC

SpeedGrade CC



Ideal for organizations that:

- Have team members who only use one Adobe product and do not require the entire set of desktop tools
- Have a mixed environment with a need for the complete plan in some areas of the business and the single-app plan in other business areas
- Want to try Creative Cloud for teams, including the business features, but do not have the budget or are not ready to commit to the complete membership

Benefits for IT Teams

SIMPLIFIED LICENSE MANAGEMENT – Get flexible and simple software deployment and management.

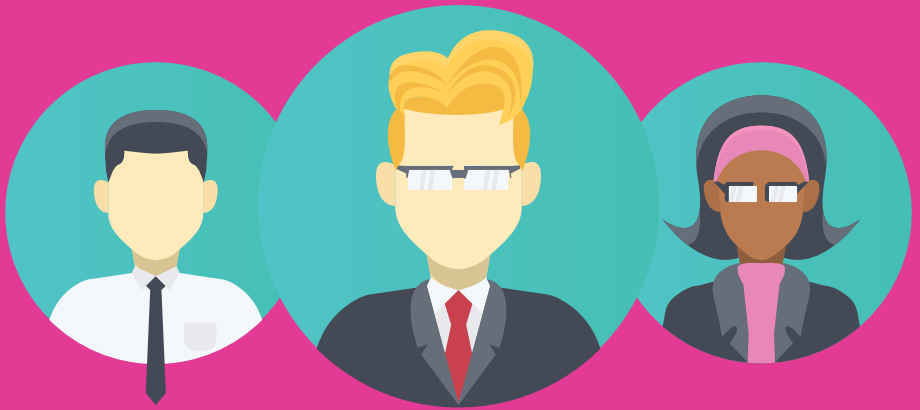
- Easily add, assign, and re-assign seats, monitor storage, and more.
- Get immediate access to software, even while your order is still processing.
- Manage all complete and single-app seats together under one membership agreement.

CENTRALIZED DEPLOYMENT – Deploy and update Creative Cloud for teams centrally, or allow users to manage apps and updates on their own.

- Package all Creative Cloud applications (or a customized subset) and deploy across your organization.
- Centrally install updates, whenever it's convenient.
- Ensure version parity across desktops.

HASSLE-FREE COMPLIANCE – Avoid the headache of tracking and managing who's using what software in your organization.

- Manage risk by ensuring compliance across the organization.
- Keep track of the seats you've added, who's using them, and when they were purchased.
- Ensure usage rights with assigned seats.



// Adobe Creative Cloud for teams has completely transformed our process...we're saving about four hours each week on IT activities that we can allocate to more strategic tasks."

Jon Ostroushko, Quality Bicycle Products

How to Get Started with Creative Cloud for Teams

Available to commercial, education, and government organizations, the Adobe Value Incentive Plan (VIP) replaces the CLP and TLP volume licensing programs previously available for perpetual licenses. It's a no-cost, membership-based buying program that you can join, through Insight, to purchase Creative Cloud for teams.

With a VIP membership, you can immediately download, deploy, and use subscription-based Creative Cloud for teams – without waiting on the ordering process. And joining is quick and easy!

- 1. You'll receive an email from Insight inviting you to join the program.**
- 2. Review and accept the terms of the program to receive your VIP ID.**
- 3. With your VIP ID, you can place your order for Creative Cloud for teams.**
- 4. You'll receive a confirmation email when seats are added.**

OR

- 1. Log on to creativecommons.com and add seats directly to your Creative Cloud for teams membership.**
- 2. You'll then have 30 days to provide Insight with a purchase order.**
- 3. You can track each seat and payment status within Creative Cloud.**

Benefits:

- Control budgets with low upfront costs and predictable monthly or annual costs
- Easily add subscription licenses as needed
- Access the latest features as soon as they become available
- Use the admin code for easy management



// Our membership also lets us work and collaborate from anywhere using the platform.”

Chad Stanley, Savage Brands












Already own Creative Suite?

For a limited time, anyone with a commercial license for CS3 or later can get their first-year subscription at a discounted rate.

**Ask your Insight rep
for more details.**



Resources

-  BROCHURE: [Discover the Value of Adobe Creative Cloud for Teams](#)
-  CASE STUDY: [Clas Ohlson](#)
-  CASE STUDY: [Wavetronix](#)
-  CASE STUDY: [Dealertrack Technologies](#)
-  CASE STUDY: [Quality Bike Products](#)
-  CASE STUDY: [Savage Brands](#)
-  CASE STUDY: [The Shinebox](#)
-  COMPARISON: [Adobe Creative Cloud for Teams vs Creative Suite 6](#)
-  FAQ: [Adobe Creative Cloud for Teams](#)
-  OVERVIEW: [Adobe Creative Cloud for Teams](#)
-  VIDEO: [Quality Bike Products](#)

Get Your Creative Flowing with Insight

To get your creation and collaboration flowing, consider Adobe Creative Cloud for teams from Insight. Our end-to-end solutions combine technical expertise with world-class service and management capabilities. Together, with Adobe, we'll help you get the right solution at the best price.



About Insight

A trusted technology provider of hardware, software and service solutions to business and government clients in more than 190 countries, Insight offers comprehensive creativity solutions that can be customized to your business requirements.

**LEARN MORE ABOUT HOW INSIGHT CAN HELP YOU GET CREATIVE WITH
ADOBE CREATIVE CLOUD FOR TEAMS.**

Insight®